

FOR THE
Love
OF BEAUTY

Who is
COLLECTIV ACADEMY?

Go Beyond
TRADITIONAL CURRICULUM

TAKE A *Tour*

Create
A FINANCIAL PLAN

APPLYING AND
Enrolling



COLLECTIV
ACADEMY

Spring 2021



DOES THIS SOUND LIKE *you?*

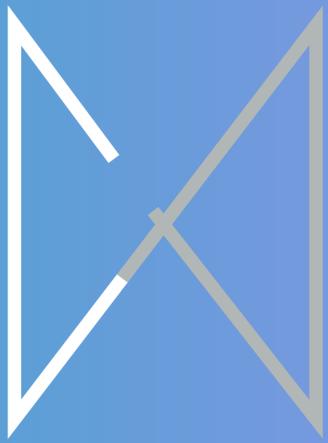
These are quotes from students who have decided to pursue beauty and turn their passion into a career. **Ready to take the first step yourself?** Keep reading to learn more about what COLLECTIV has to offer!

“ I always had a *passion* and love for hair. ”

“ I have always loved how the smallest transformation of someone’s hair could really change things for that person. I love being able to make others feel their most *beautiful.* ”

“ “I wanted to do something *creative* ” in my life and this was it.”





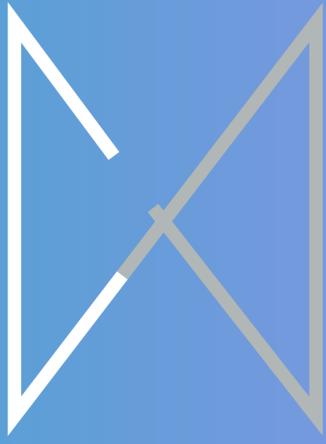
who is COLLECTIV ACADEMY?

OUR ELEVATED EDUCATION

The state board of cosmetology and barbering will require you to learn basic industry skills **before you can become licensed**. These requirements are only a brief introduction to what it takes to become truly successful in the industry. At COLLECTIV Academy, we hold ourselves to higher standards. **We truly love beauty and want you to thrive in this amazing industry.** That's why our mission is not just to create licensed graduates, but also to deliver an elevated education in hairdressing that prepares you for real success in the industry. If you want an edge up on the competition, COLLECTIV Academy can give it to you.

Not only are our owners, Kenny and Lenore Gibson, successful hairstylists themselves, but they are also highly experienced educators. They've trained thousands of stylists at an advanced level worldwide during their time with TONI&GUY. After being asked to re-invent the cosmetology education at TONI&GUY Hairdressing Academy, Kenny and Lenore got to work and **transformed the way a traditional cosmetology school looked and operated**. Now, they spend their time training the next generation of beauty professionals with their specially-designed cosmetology and barbering program at COLLECTIV Academy.





who is COLLECTIV ACADEMY?

THE COLLECTIV ACADEMY EDGE

Our students have a reputation for graduating with both strong beauty and business skills. Curious about what gives our school its edge? **Here are just a few reasons why students choose COLLECTIV Academy:**

"Quite a few reasons, the fact that actual hairstylists run it was a big tipping point for me. Plus everyone was so nice and the teachers cared about the students and giving them ***the best education possible.***"

"The ***amazing education.***"

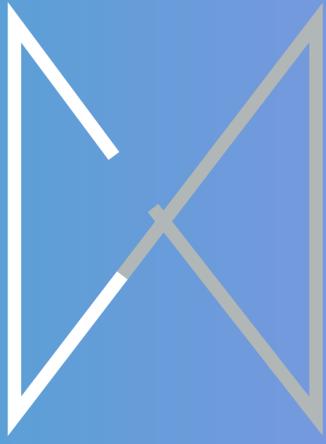
"How hands-on they are, and ***how intimate the classes are.*** They start teaching right away."

"The education was ***the best in the valley.***"

"Where to begin!? The friendly staff, the atmosphere, education, professional products used, ***the focus on helping students succeed,*** and the genuine care from each individual instructor and owner of the school. ***It's a second home here!***"

READ MORE: [Why Students Choose COLLECTIV Academy](#)





READY TO CHECK OUT SOMETHING *beautiful*

LEARN COSMETOLOGY AND BARBERING

"I've always loved to do hair and help other people see just how beautiful they really are. The reactions when I'm done mean everything to me."

Does the thought of creating beauty in this world inspire you? Not only can a career in beauty be fun and creative, but it can also be extremely rewarding. Helping others look and feel their best is a huge part of what makes this industry so special.

Wondering what you will learn in school? In our combined cosmetology and barbering program, industry experts will teach you the skills you need to confidently give your clients the looks they want. **You will learn:**

- Hair Care Product Knowledge
- Hair Cutting and Razoring
- Hair Coloring and Bleaching
- Clipper Cutting
- Mustache and Beard Grooming
- Social Media Marketing
- Business Management
- And More!

As part of our commitment to creating salon-ready graduates, you will also have the option to receive certification in advanced **skills that are in demand today:**

- Lash Extensions
- Makeup
- Hair Extensions
- And More!

LEARN MORE: [The Benefits of Learning Cosmetology and Barbering](#)

LEARN MORE: [How to Become a Licensed Cosmetologist in Utah Going Beyond Traditional Curriculum](#)

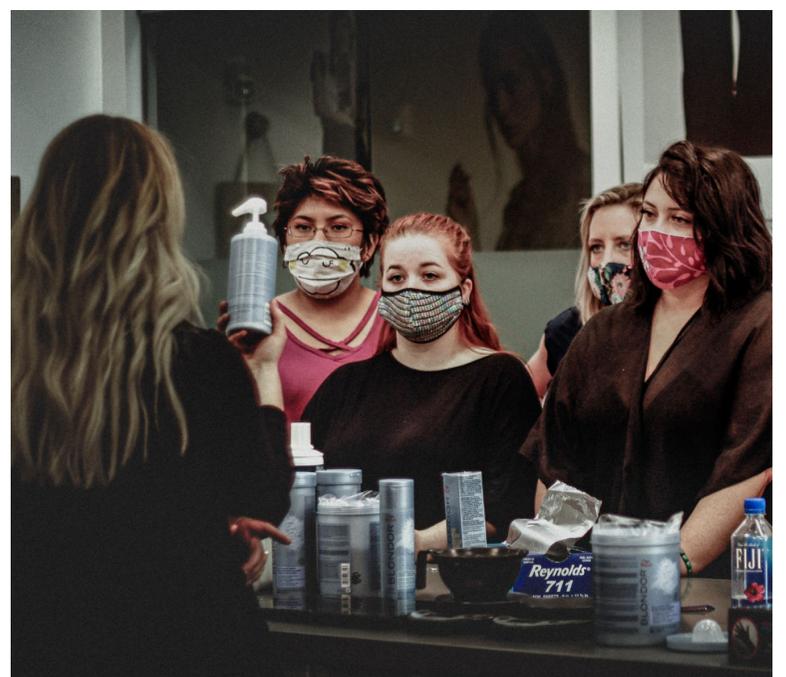
[Going Beyond Traditional Curriculum](#)

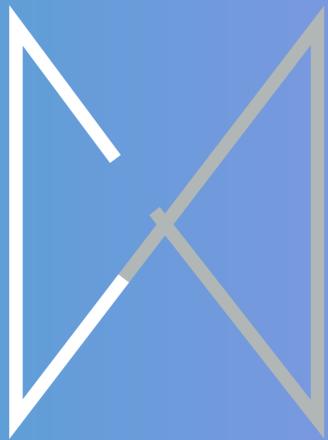
HAIR CAMP

During your final education, you will receive personal guidance from industry professionals to help elevate your technique and give you insight for continued growth after school. See why top stylists have come from across the country to experience COLLECTIV Academy's Hair Camp!

"There have been times when I've believed that maybe this isn't the career for me. But ...thanks to Hair Camp, I feel much more confident."

LEARN MORE: [Why Become a Hairstylist?](#)





PURSUE YOUR *dream* FUTURE

TAKE A TOUR

"I took a tour and it just felt right."

Are you starting to get excited?

If your dream future involves a fun, flexible, and creative career where you can make a difference, the next step is researching beauty schools! ***The school you choose will influence your future in the industry,*** so be sure to give some thought to what school is right for you. We always recommend taking a tour of your top choices to really get a feel for the vibe, education, staff, career opportunities, and more.



Here are some questions to ask your top schools on your tour!

- Is financial aid available?
- What schedules are available?
- How long does the program take to complete?
- What are your licensing and career placement rates?
- What sets your school apart?

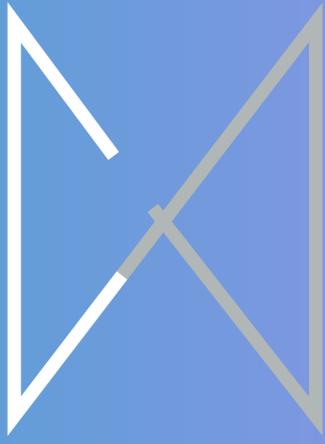
We also recommend doing a little research on the school before your tour to help calm any pre-tour jitters. Bringing a friend or family member as a support system can also help you make the most of your tour!

"When I stepped into COLLECTIV I just knew."

READ MORE: [Preparation Tips For Your Tour of COLLECTIV Academy](#)

READ MORE: [5 Cosmetology Myths We're Debunking](#)





MAKE IT
happen

CREATE A FINANCIAL PLAN

"I had always shut down college because I'm a single mom and I can hardly pay bills as it is. I met with Chandler and was approved for a big grant... [I was] thrilled and ready to start!"

You've learned more about your school's program. You've taken a tour and made sure it's the right school for you. Now it's time to make it happen! ***Creating a financial plan is the next step on your journey into beauty.***

COLLECTIV Academy is proud to offer financial aid to those who qualify.

You may be able to receive funding through:

- Pell Grants
- Stafford Loans
- GI Bill Benefits
- Scholarships
- Private Funding

We have helped generations of beauty professionals just like you make a financial plan that works. We know finances can feel overwhelming or confusing when you're just starting out. That's why we set out to ***debunk the myth that cosmetology school is unaffordable.*** We can help you create solutions and will be there to help you every step of the way. ***Reach out to our financial aid team*** to get your questions answered and let's make it happen!

"My mom is a cosmetologist so I've seen it growing up my whole life. I really liked the idea of helping people feel beautiful and confident, so that's when I decided to make it happen and go to beauty school!"

READ MORE: [Four Funding Sources for Your Cosmetology Education](#)



FOR THE
Love
OF BEAUTY

Enroll in our
cosmetology/barbering
program this June or July
**FOR A CHANCE TO WIN
A \$500 SCHOLARSHIP!**



TAKE THE *leap*

TAKE THE LEAP

Applying & Enrolling

"I googled and found COLLECTIV and I knew this was the place based on the education alone. So I decided to jump back into my dream and actually grab it!"

The next step in transforming your love for beauty into your future career is applying and enrolling in the school of your choice. Curious about what that process will look like? In the state of Utah, you will need to meet the following requirements to enroll in cosmetology school:

- Be at least 18 years of age
- Have a High School Diploma or GED equivalent
- Be able to present two valid forms of identification

Have questions? The best and easiest way to apply is to contact our admissions team to help walk you through the steps.

GET STARTED AT COLLECTIV ACADEMY

Do you love beauty as much as we do? If you're ready to pursue your dreams and get a leg up on the competition, check out our cosmetology and barbering program at COLLECTIV Academy. ***Our renowned owners and staff are passionate about helping you thrive and create a life you love.***

Contact us today to get your questions answered and see how our school can help you get an edge on the competition!

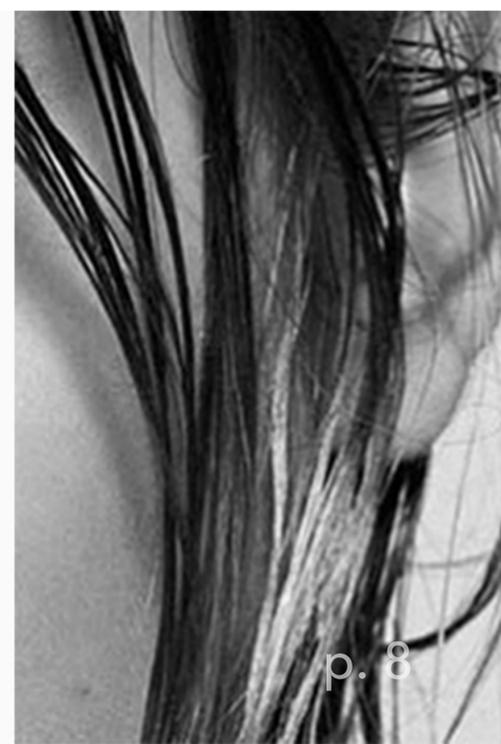
"I've always known that I would end up in this industry at some point in my life and I'm so glad I'm finally taking those steps!"

Here is some more helpful reading to help you get started!

Enrolling in Beauty School: Here's What You Need to Know.

How to Maximize Your Beauty School Experience

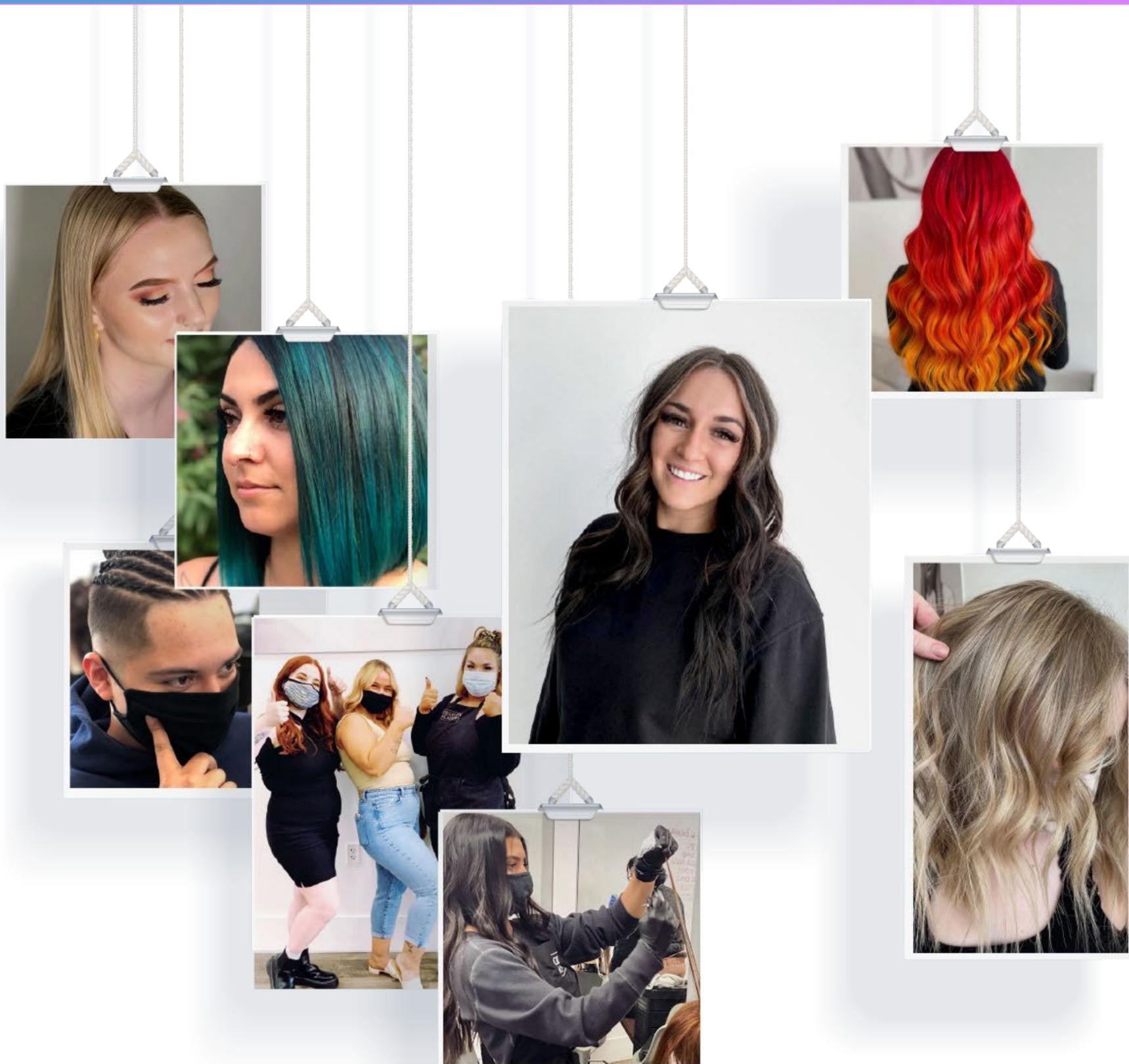
How to Succeed in Beauty School Classes





PICTURE *yourself* AT COLLECTIV ACADEMY

Curious about what your future in beauty could look like? Here is just some of the amazing work our students are producing!



Learn more about us on Instagram and Facebook!



YOUR BEAUTY DREAMS ARE POSSIBLE!
KEEP REACHING, FOR THE LOVE OF BEAUTY!

FOR THE
Love
OF BEAUTY

CONTACT US TO LEARN
HOW TO GET STARTED!

COLLECTIV Academy
10301 S 1300 E
Sandy, Utah 84094
801.889.1874



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